



## **EFFECTIVENESS ASSESSMENT POLICY**

**Adopted June 21, 2018**

It shall be the policy of the Florida Wildflower Foundation to conduct an effectiveness assessment to ensure the organization has defined, measurable goals and objectives in place in order to evaluate the success and impact of its programs and the fulfillment of its goals and objectives.

At least once every two years, FWF leadership will review the organization's goals and objectives and will complete a performance and effectiveness assessment of its programs. The Board of Directors will receive a written report describing activities undertaken to achieve goals and objectives; measures used to assess their effectiveness; and an analysis of programs' effectiveness of meeting goals and objectives.

Based on the report's findings, the BOD accordingly may revise program goals and objectives, as well as the means for measuring them.