

RESOLUTION # R13-084

**A RESOLUTION OF THE BOARD OF COUNTY
COMMISSIONERS OF HILLSBOROUGH COUNTY,
FLORIDA, TO COMMIT AND ENCOURAGE OTHERS TO
COMMIT TO CONSERVE ROADSIDE WILDFLOWERS;
PROVIDING AN EFFECTIVE DATE.**

Upon motion of Commissioner Higginbotham, seconded by
Commissioner Beckner, the following Resolution was adopted on
the 15th day of May, 2013, by a vote of 7 to 0, Commissioner(s)
voting "No".

WHEREAS, the natural beauty of native wildflowers in Hillsborough County can
be enjoyed by everyone; can attract guests, and benefit commerce, environmental health,
and public well-being; and

WHEREAS, enjoyment of native wildflowers is an occasion for all County and
community leaders to unite for the benefit of everyone; and

WHEREAS, many naturally beautiful species of native wildflowers, including
Coreopsis, the state wildflower, as depicted upon the State Wildflower license tag, are
already prominently displayed along Hillsborough County's state and county roadways;
and

WHEREAS, increasing the visibility of native wildflowers in Hillsborough
County is consistent with the vision of the Comprehensive Plan, and goals of many
individuals, businesses, and community-based organizations; and

WHEREAS, the presence of native wildflowers is essential to the fitness of
native pollinator species necessary for productive and profitable farms and forests; and

WHEREAS, in the spring of 1513, Juan Ponce de Leon named this beautiful place La Florida, Land of Flowers, because of the wealth of native wildflowers; and

WHEREAS, in the year 2013, native wildflowers will be a prominent icon of Florida's and Hillsborough County's quincennial celebration of Spain in Florida; and

WHEREAS, it is desirable and attainable to experience the beauty of many more native wildflowers by reducing the frequency and extent of roadside mowing;

NOW, THEREFORE, BE IT RESOLVED that the Board of County Commissioners of Hillsborough County, Florida, do hereby commit and encourage others to commit to the conservation of roadside native wildflowers on state and county roadways, and do hereby instruct County staff to partner with the Florida Department of Transportation and adjoining property owners to plan and implement roadside management practices that will increase the visibility and enjoyment of Florida native wildflowers.

BOARD OF COUNTY COMMISSIONERS
HILLSBOROUGH COUNTY, FLORIDA

By: *Ker Aaga*
Chairman

ATTEST: PAT FRANK,
CLERK

By: *Beverly Anne Miller* Date: 5-17-13
Deputy Clerk



STATE OF FLORIDA
COUNTY OF HILLSBOROUGH

I, Pat Frank, Clerk of the Circuit Court and Ex Officio Clerk of the Board of County Commissioners of Hillsborough County, Florida, do hereby certify that the above and foregoing is a true and correct copy of a Resolution adopted by the Board at its regular meeting of May 15, 2013, as the same appears of record in Minute Book 444 of the Public Records of Hillsborough County, Florida.

WITNESS my hand and official seal this 17th day of May, 2013.

PAT FRANK
CLERK OF THE CIRCUIT COURT

By: Beverly Anne Miller
Deputy Clerk

Approved as to form
and legal sufficiency:

COUNTY ATTORNEY

By: Mary Helen Farris
Mary Helen Farris,
Managing Attorney



BACK-UP



The Florida Learning Garden a project of Keep Tampa Bay Beautiful, can be an ideal opportunity to endorse, support and display examples of the vision of the Florida Wildflower Foundation.

The Florida Learning Garden is an interactive ecological experience that includes examples of environmentally sustainable practices that embrace Florida Friendly landscaping Principles and Waste Reduction Concepts.

The Ten Florida Learning Garden Principles

1. Right Plant, Right Place
2. Water Efficiently
3. Fertilize Appropriately
4. Mulch
5. Attract Wildlife
6. Manage Yard Pests Responsibly
7. Recycle
8. Reduce Storm Water Runoff
9. Protect the Waterfront
10. Waste Reduction

Keep Tampa Bay Beautiful supports the Florida Wildflower Foundation vision and core values that are included in the strategic plan. We understand the significant role that wildflowers play in the community, environment and culture - present and past -within Florida.

Keep Tampa Bay Beautiful would like to endorse and partner with the Florida Wildflower Foundation. Keep Tampa Bay Beautiful and The Florida Learning Garden project can support the following initiatives.

KTBB can:

- participate in development of wildflower curriculum
- Include FWF instruction as part of the 4th grade AG experience at the FLG
- Provide a learning facility to share the FWF curriculum

- **Assist with wild flower awareness by creating a wild flower garden at the Florida Learning Garden. Displays at the garden will identify the significance and value and variety of Florida Wildflowers**
- **Outside the Florida Learning Garden, KTBB can assist with the planting of the seeds along roadways throughout Hillsborough County**

A partnership can benefit both organizations. Keep Tampa Bay Beautiful works with numerous city and county agencies-public and private to coordinate our environmental efforts. KTBB can leverage those relationships to further endorse the mission of the FWF.

"Plant Seeds not Litter" has been a long standing tag line for Keep America Beautiful and as an affiliate we could assist by promoting the sale of wildflower seeds to support both initiatives.



Commissioner's Request for Agenda Item

Agenda Item N^o F-2

Requested Meeting Date May 15, 2013

Consent Section Regular Section

Commissioner Name: Higginbotham	
Date Submitted: May 06, 2013	
Nature of Request: <i>(check one)</i>	<input checked="" type="checkbox"/> Action by the BOCC
	<input type="checkbox"/> Identification of issue and referral to staff
	<input type="checkbox"/> Referral to staff for review and scheduling at a subsequent BOCC meeting
	<input type="checkbox"/> Provide staff recommendation at time of discussion
	<input checked="" type="checkbox"/> Time Certain requested <u> </u> AM <u>02:15</u> PM
Request for Waiver of Rules due to: <i>(check one)</i>	<input type="checkbox"/> Health, Safety, or Welfare Emergency
	<input type="checkbox"/> Schedule an off-the-agenda item
	<input type="checkbox"/> Deadline requires action prior to next scheduled BOCC meeting
Commissioner's Recommended Board Motion: April Showers Bring May Flowers: Approve a resolution, based on the attached model, to encourage the conservation of native wildflowers on state and county roads. Direct Hillsborough County staff to apply for grants from the Florida Wildflower Foundation and work with other interested groups to accomplish the goals of the program.	

Staff Requested for Agenda Item:

County Administrator

County Attorney's Office

Constitutional Officer

Other: Hillsborough County Public Works, Communications

Material requested to be provided by staff:

Background:

he Florida Wildflower Foundation is a 501(c)3 nonprofit organization whose mission is to enrich lives with Florida's native wildflowers. With donations made with the sale of each State Wildflower license plate, the Foundation funds research, education and planting projects statewide. Since 2000, more than \$2.4 million in tag donations have supported projects that build awareness and knowledge of native

Higginbotham/Beckner
7 to 0

R13-084 (10R16)

wildflowers and plants and their roles in Florida's ecosystems.*

The Foundation does provide grants, including the: La Florida, "Land of Flowers," Community Grants; and County Learn-to-Plant Grants.

Invited representatives: The Florida Wildflower Foundation, Keep Tampa Bay Beautiful, University of Florida Institute of Food and Agricultural Services, Florida Native Plant Society.

*Source: Florida Wildflower Foundation website: <http://flawildflowers.org/about.php>

Links:

La Florida "Land of Flowers" Community Grants:

<http://flawildflowers.org/resources/pdfs/2013/LaFloridaRFP2013.pdf>

County Learn to Plant Grant: County Learn-to-Plant Grants

<http://flawildflowers.org/grants.php>

List Attachments:

Model resolution; Keep Tampa Bay Beautiful endorsement letter